



ATCHISON McTAVISH delivers high-yield, high-impact consulting, leveraging rapid results into long-term gains.

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Benefits

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About Us

Services

Project Management

Training

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High Impact Consulting

Focus on client results

Focus on incremental successes

Partnership between client and consultant

Leveraged, value-added use of consultants

Project is defined by client's readiness for change

Conventional Consulting

Focus on consultant products and expertise

Focus on one big solution

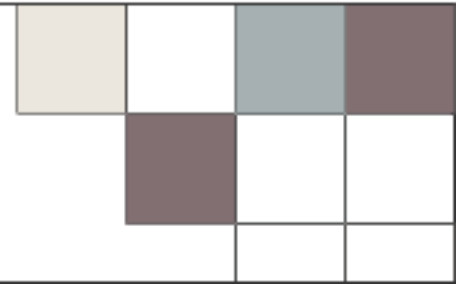
Sharp division of responsibility between client and consultant

Labour-intensive use of consultants

Project is defined solely by subject to be studied or problem to be solved

Industry Specializations

- Entrepreneurial / owner-managed businesses
- High technology, including biotechnology
- Tourism, recreation, and hospitality
- Construction
- Education
- Federal, provincial, and municipal governments



Benefits of Using Our Management and Research Consulting Services

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- Increased business profitability.
- Increased organizational efficiency.
- Increased effectiveness of the use of resources, including human assets.
- Problem-solving methodologies that are valid and up-to-date, not management "fads-of-the-month".
- Survival and stabilization of the business, in cases of extreme financial difficulty.
- Greater harmony and balance between the personal goals of the owner / manager(s) and the goals and strategies of the organization.



ATCHISON McTAVISH Management Consultants Ltd. was founded in 1983 to provide first-class management and research consulting services to businesses, government agencies, and non-profit organizations in Western Canada.

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ATCHISON McTAVISH accepts financial and management responsibility for all engagements it undertakes. We are also committed to completing projects on time, on budget, and to the specified scope.

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ATCHISON McTAVISH is committed to the Institute of Certified Management Consultant's high standards of research, analysis, rigour, integrity, independence, and objectivity in meeting your requirements.

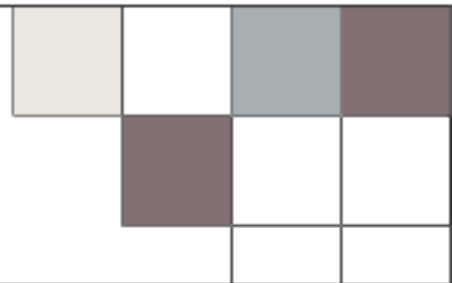
Services

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ATCHISON McTAVISH is a certified user of the Birkman Method[®], a standardized, psychometric organizational tool with about 20 different applications (e.g., recruitment and selection, team building, conflict resolution, job evaluation and core competency profiling, 360° performance evaluation, leadership development and coaching, definition of corporate culture, career development and pathing, and succession planning).

Training

Contact



About the Managing Director of ATCHISON McTAVISH and Author of *The Manual of Project Management*

Overview

We use a variety of highly skilled technical specialists on our matrix-structured project teams on an as-needed basis. Brad Atchison, B.Sc. (Honours with Distinction), M.Sc., P.Mgr., CMC, is a career management consultant and President/Managing Director of ATCHISON McTAVISH Management Consultant Ltd., with 32 years in human resources management, including 24 years in management consulting, particularly in planning facilitation (e.g., directional, strategic, business, and operational), operational troubleshooting, management / organizational / operational efficiency and effectiveness reviews, "financial "look-sees", organizational design, training needs analyses, course design and instruction / facilitation, training program evaluation, entrepreneurship and new venture analysis, small business management, and economic development strategies for "communities in distress".

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He has been a university and college researcher and professor in Vancouver, Montreal, Edmonton, and Victoria. He started his business career by carrying out a large-scale restaurant feasibility study for the CEO of a construction management and land development company. Subsequently, Brad set up a new consulting division and, then, an entire management consulting firm for the management consulting affiliates of two chartered accountancy practices based in Edmonton.

Training

Contact

For the past 20 years, he has been the President of ATCHISON McTAVISH Management Consultants Ltd., a management and research consulting firm in B.C. and Alberta. He has project-managed hundreds of diverse and significant assignments in the following economic sectors:

- private (particularly high tech, including biotechnology; construction; professional services; owner-managed businesses; tourism / recreation / hospitality; and education / training);
- public (such as municipal, provincial, and federal governments); and
- not-for-profits (including First Nations and social agencies).

Brad has founded and owned/owns the following entrepreneurial operations:

- a construction/project management, millwork, and interior design enterprise, which specialized in "one-of-a-kind", value-added projects in the commercial, residential, and industrial sectors. Until 1990, Brad served as the company's President.
- two management consulting firms.
- a hiking tour company for adults 50+. [www.makingtraks.com]
- a outdoor recreational operation specializing in customized guiding for backpacking, paddling (ocean kayak, whitewater kayak, and canoe), and backcountry ski trips as well as the selling of selected outdoor gear.

Brad has instructed approximately 5,000 trainees over the last 33 years, and consistently obtains high reviews from his audience. Our "off-the-shelf" training topics, which can be customized to your organization's needs include:

- "The Fundamental of Project Management: Performance Under Pressure" : (three to five-day format);
- "Advanced Report Writing" :(two days);
- "Directional, Strategic, Business, and Operational Planning Facilitation and Technical Input";
- "New Venture Analysis and Development"; and
- "The Management of Growing Businesses".

He has authored the following books:

- *A Manual of Project Management: Performance Under Pressure.* Victoria: Trafford Publishing (2002) \$125.
- *A Manual of High-Impact Report Writing* (2000)
- "Aging of Mammalian Cells *in vitro*." M.Sc. thesis. Cancer Research Centre, University of British Columbia, Vancouver (1971)
- *A Work and Study Manual on the Evolution of Cell Ultrastructure.* Vanier College, Montreal (1976)

[Ownership background available here.](#)



ATCHISON McTAVISH offers unique, provocative, cost-effective strategies and solutions in the following areas:

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Strategic Advice

- Industry studies
- Competitor and SWOT analysis

Corporate Planning Service

- Strategic planning facilitation
- Preparation of directional, strategic, business, and operational plans and funding proposals

Business Turnarounds

- including interim senior management assistance

Litigation Support

- especially for the restaurant and construction industries

Effectiveness and Efficiency Reviews

- Governance / management / organizational / operational reviews
- Effectiveness and efficiency benchmarking

Entrepreneurship / New Venture Analysis, Rationalization, and Development

- Market / operational / financial concept and project viability assessment
- Due diligence for new ventures and corporate expansion
- Policy and program development in business organizations

Human Resources Management

- Training needs analysis
- Course and training program design, development, and evaluation
- Course instruction and facilitation
- Management planning retreats

Economic Development Strategies for "Communities in Distress"

- Situation audits and vulnerability analysis
- Regional / community directional and strategic plans
- Business revitalization studies

Government Program Evaluation

- Program evaluation frameworks
- Program evaluation, especially in training and education
- Government policy research and development

General Management Counsel

Organizational Growth Strategies

Project Management



ATCHISON McTAVISH offers the following project management services

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Critical Path Scheduling

- Work breakdown structure
- Task / activity definition
- Layering of additional task information (e.g., costs, duration, precedence / subsequence, etc.)
- Milestone charting
- Gantt charting
- Critical path method charting

Resource Utilization Analysis

- Human, equipment, and facilities resource analysis
- Resource leveling

Financial and Cash Flow Controls

- Development of cash flow control and management systems
- Budgeting
- Project variance analysis and trouble-shooting

Construction Management

- Including architectural design, particularly for retail stores and restaurants

Management of Troubled Projects

- Trouble-shooting and recovering "de-railed" projects
- 360° project team performance evaluation

Project Management Training

- 3 to 5 day formats, using our [proprietary book](#), *The Manual of Project Management: Performance Under Pressure™** (328 pages): advanced and introductory level
- Individual professional development coaching and training is available for experienced and inexperienced project managers
- Web and CD-ROM-based deliveries (under development)
- training in project management software instruction (e.g., Claris MacProject®, Microsoft Project®, and MicroPlanner®)

**The Manual of Project Management: Performance Under Pressure™* can be [ordered directly through our firm](#).



The Manual of Project Management: Performance Under Pressure™

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Who is The Manual of Project Management designed for?

This Manual was designed for the following individuals:

- aspiring project managers-to-be;
- existing project managers who want a refresher or to update their knowledge; and
- interested persons who may want to develop and manage a significant personal (e.g., a house addition or new cottage design / construction) or professional project.

The basis for this manual was a series of public and private sector workshops and a university course (at the University of Victoria, British Columbia, Canada). Readers can be "project managers-to-be" or interested individuals who have very little or no experience in managing projects, but are intending to move into or are interested in the area of project management. Some readers may have responsibility for running projects and want to do a more effective job as a project team member.

Why was The Manual of Project Management designed?

In an era of "trying to do more with less", it is essential for the survival of many organizations and the cost-effective delivery of public sector programs to properly utilize project management principles. Most projects of reasonable complexity are ill-defined and ineffectively managed.

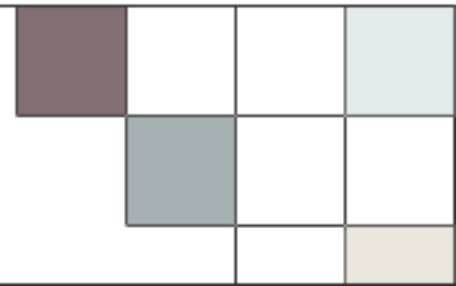
Emphasis will be on enhancing the individual manager's ability to achieve project goals with limited resources amidst changing business environments. We will explore how to maximize your contribution to any project team you participate on.

Although this *Manual* focusses on the fundamentals of project management and only involves elementary mathematical concepts (that is, graphing, and addition / subtraction / division / multiplication), nevertheless, it is a rigorous treatment of the specialty of project management. Each concept and technique builds upon the previous information, so it is vital to complete all the assigned readings and master the previous concepts and their application. You will find this *Manual* extremely practical. *It is a common misconception for individuals to imply that the examples given outside their specialty area, in some cases, are not relevant for their own practice. The reason is that project management principles and methodologies have a wide application both to many of our home projects as well as to your professional career, since so many organizations have adopted a project orientation to the delivery of many of their products / services.*

[View the Table of Contents of *The Manual of Project Management: Performance Under Pressure*™ here](#)



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CONTACT



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We will respond as soon as possible.

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The Manual of Project Management: Performance Under Pressure™

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Brad Atchison: Curriculum Vitae

Position:

- Managing Director, ATCHISON McTAVISH Management Consultants Ltd., Victoria

Qualifications:

- Certified Management Consultant (CMC), Institute of Certified Management Consultants of British Columbia
- Accredited Consultant in the Birkman Method® Houston, Texas
- B.Sc. (Honours with Academic Distinction), Sir George Williams University, Montreal
- M.Sc., University of British Columbia, Vancouver
- Professional Manager (P.Mgr.), Canadian Institute of Management
- Certificate in Small Business Management; Building Construction Engineering Technology Program, Northern Alberta Institute of Technology, Edmonton
- Certificate in College Education, McGill University, Montreal
- *Who's Who in Executives and Professionals* Directory, USA and Canada
- 32 years of human resources management and 24 years of management consulting experience

Preferred areas of practice:

- Governance, Directional, strategic, Business, and Operational Planning and Facilitation
- Management/Organizational/Operational Reviews
- *Effectiveness and Efficiency Benchmarking*
- *Government Program Evaluation*
- Policy and Program Development
- *General Management Counsel*
- Industry Studies
- Viability Assessments/"Look-Sees"
- Entrepreneurship and New Venture Analysis/Rationalization and Development
- Training Needs Analyses
- Educational and Training Program Design/Evaluation/Facilitation
- Economic Development Planning and Business
- Revitalization Strategies for "Communities in Distress"

Memberships:

- Member of Certified Management Consultants of British Columbia
- Member of Project Management Institute, Vancouver Island Chapter
- Member of the Canadian Evaluation Society, British Columbia Chapter
- Member of Effectiveness Reporting Users' Group, sponsored by the Office of the Comptroller General (Internal Audit), Victoria
- Member of Greater Victoria Chamber of Commerce
- Member of Vancouver Island Advanced Technology Centre
- Member of Biotechnology Alliance of B.C.
- "National Coaching Certification Program - Level I / Basic Closed Boat (K-1 & C-1) Paddling Instructor", Alberta Whitewater Association / National Canoe Coaching Association
- Four Star Certification (Ocean Kayaking), British Canoe Union, Nottingham, U.K.
- Volunteer Judge for Science Fairs at Shoreline Community Secondary School in Victoria